



Project lead, farm animal welfare metrics (12-month contract)

The Food Ethics Council:

The Food Ethics Council is a registered charity that provides independent advice on the ethics of food and farming. Our aim is to create a food system that is fair and healthy for people, animals and the environment. We work on problems relating to food and farming where the right answer is not obvious.

We promote ethical considerations surrounding food and farming and open up debate on the big issues, such as climate change, obesity and GM crops. We challenge government, business and society to face up to difficult decisions and we provide the tools, research and safe space to enable them to reach practical, considered solutions.

We are recruiting for a part-time 'Project lead, farm animal welfare metrics (FAWM)' to work in our shared office in Kings Cross, London, under a 12-month contract. This is an exciting opportunity to join an organisation that has been at the forefront of thinking on ethical concerns in food and farming since 1998.

About the role:

We need an individual to lead an exciting new project to establish farm animal welfare as a key indicator of sustainable food systems. We want to leverage the power of indexes to drive a 'race to the top' on farm animal welfare standards and practice in the UK (and beyond). This work will engage with key influencers e.g. NGOs that lobby government, providing them with evidence to enable them to put pressure on the UK Government and Devolved Administrations to protect and further strengthen standards of farm animal welfare, and progressive businesses to improve farm animal practices.

You will set up and manage the project - conducting research, organising workshops and roundtables, liaising with senior stakeholders and doing advocacy work to promote both the uptake of 'better' animal welfare metrics and solutions to improve the UK's animal welfare standards and practice. You will have a passion for farm animal welfare and sustainable food systems, and a keen interest in metrics. You will have experience engaging with key influencers. You will be self-motivated, able to work independently, and able to prosper as part of a small but dynamic team.

The organisation has an open and supportive culture. You must be able to work independently and be willing to contribute ideas and to challenge.

Main purpose of job:

The Project lead, FAWM is responsible for setting up and managing the organisation's new project on farm animal welfare metrics, for a 12-month period.

Main duties:

- Responsible for managing the FAWM project
- Lead on influencing key stakeholders to deliver target project outcomes - working to ensure that more and better animal welfare metrics are incorporated into a leading food index and that the evidence is cited by key interest groups to advocate policies that enhance farm animal welfare to the UK Government
- Organise, plan, facilitate and write-up roundtables and meetings with key stakeholders
- Conduct research into best available metrics and data sources on farm animal welfare standards and practice globally
- Develop and maintain relationships with index providers, those holding metrics and data on farm animal welfare, NGOs, policymakers and Parliamentarians with an interest in farm animal welfare and

sustainable food systems

- Produce a policy briefing – in conjunction with project advisory group – for key Parliamentarians and civil servants
- Support communications activity on the project, including writing and instigating a series of regular blogs (or other input) from key stakeholders
- Write regular progress reports (approximately quarterly) and track impact of the project
- Attend and present at relevant advisory group meetings
- Research, develop and write funding bids to develop ongoing work in this area

Further details about the post and the application process:

- **Salary and hours:** We estimate this project will require roughly 100 days over a 12-month period, at a salary level of £34,000-£37,000 calculated on a pro rata basis (£13,077-£14,231), which can be either on an employment or consultancy basis. If you are our preferred candidate, we will work with you to agree the terms of your engagement and your working schedule.
- **Location:** Kings Cross, London. Whilst the post is based in our London co-working space, there may be opportunities to work from home for some parts of the project, to be agreed between the post holder and the Executive Director.
- **Deadline for applications:** midday on Thursday 5th October 2017
- **Interviews:** Friday 13th October 2017, London
- **Preferred start date:** As soon as possible following interviews
- **To apply:** Please send your CV (no more than 3 pages) and covering letter (maximum 2 pages), which explains, including examples, how you meet the person specification. Please also include a completed equality and diversity monitoring form (the data you provide will be kept confidential and separate from your application).
- *Note: Candidates short-listed for interview will be notified directly. We are unable to respond to all applications. If applicants have not heard back by Tuesday 10th October 2017, unfortunately they have not been successful.*
- There may be an opportunity for more hours in the future and/ or to extending the contract, but this would be subject not only to performance, but also to the organisation securing sufficient funding.
- The Food Ethics Council is committed to the principle of equal opportunities and aims to ensure that all members, directors, volunteers, staff and job applicants are treated fairly and on an equal basis, irrespective of their gender, age, disability, ethnic origin, colour, creed, social status or sexual orientation.

See next page for person specification

Person specification:

Criteria	Essential	Desirable
Skills	Excellent project management skills Excellent advocacy skills Excellent networking and interpersonal skills Excellent facilitation and presentation skills Excellent research skills	Good writing skills
Knowledge	Understanding of the power of good data, metrics and indexes to drive positive change Demonstrable interest in farm animal welfare and broader food sustainability concerns	Knowledge of food sustainability concerns Knowledge of metrics, data sources and indexes on food and farming issues Knowledge of the non-profit sector Good understanding of ethical issues in food and farming
Experience	Demonstrable experience in positively influencing, and driving social change Experience of managing projects that deliver desired outcomes Experience of organising and hosting stakeholder events	Established relationships with policymakers in food and farming Established relationships with farm animal welfare and sustainable food stakeholders in academia, civil society and business
Competencies	Able to prioritise own workload, set realistic timetables and meet deadlines 'Hands on' and 'can do' attitude Able to thrive in a small close-knit team Committed to our aims	